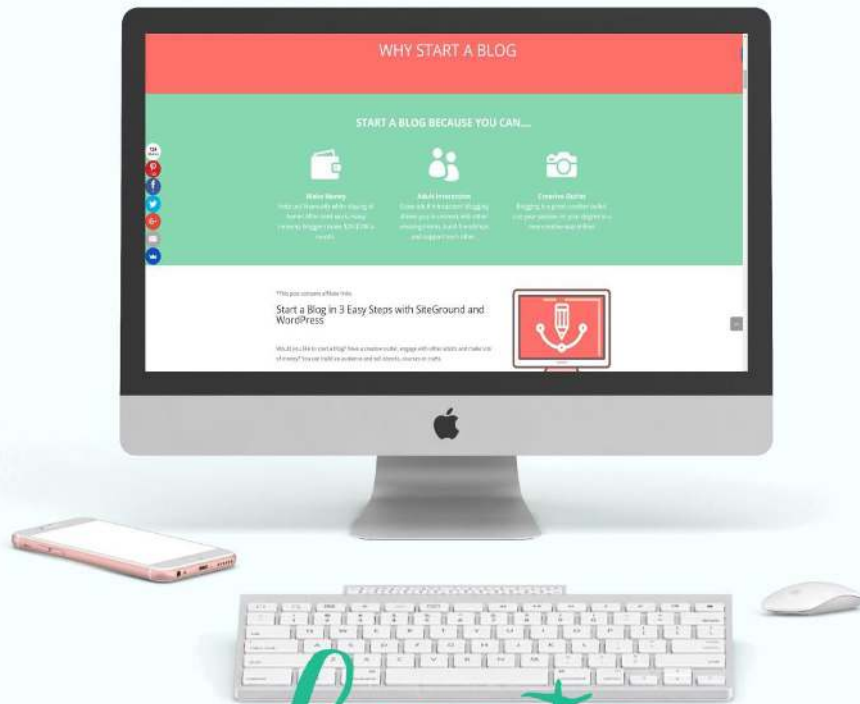


HOW TO
START
A BLOG
IN 3 EASY STEPS



how to

START A BLOG

tutorial + videos + reviews

**FREE PRINTABLE
CALENDAR**



www.startamomblog.com

www.startamomblog.com

WHY? BECAUSE...

WHY START A BLOG

START A BLOG BECAUSE YOU CAN...



Make Money

Help out financially while staying at home! After hard work, many mommy bloggers make \$2K-\$10K a month.



Adult Interaction

Crave adult interaction? Blogging allows you to connect with other amazing moms, build friendships and support each other.



Creative Outlet

Blogging is a great creative outlet. Use your passion or your degree in a new creative way online!

CAN YOU MAKE MONEY WITH A BLOG?

Yes! If you are willing to put in the time to grow a business online, you are able to make money from it. Just look at the monthly income reports of these bloggers below. It is so inspiring!

\$68,440

Michelle from
MakingSenseOfCents.com

\$32,913

Abby from
JustAGirlAndHerBlog.com

\$9,997

Lena from
WhatMommyDoes.com

\$20,557

Rosemarie from
BusyBudgeter.com

THE POTENTIAL TO MAKE THOUSANDS

Would you like to start a blog? Have a creative outlet, engage with other adults and make lots of money? You can build an audience and sell ebooks, courses or crafts.

Many [bloggers make thousands of dollars a month](#). It's not rocket science, although it does take dedication and hard work.

It's Super Popular

If you're a millennial mom, then you're right on track here, [1 in 5 moms are starting their online businesses](#).

WHY START NOW?

It's Cheap

Because when in history has it been possible for anyone to start a business [making thousands](#) from home that costs under \$10 a month to start?

It's Easy

If you know how to post on Facebook, pin on Pinterest and can type an email – you can start a blog.

You're Already Have an Audience!

You already have an audience if you have friends on Facebook or followers on Instagram or Pinterest. You already use these social media sites daily – why not make money while you do it? These people already love you and your content.

Just imagine how large your following will be if you just start today.

It's an amazing time to live in!

WHY MUST YOU HAVE A SELF HOSTED BLOG?

Using blogging platforms such as Blogger and WordPress.com are good for personal journal types of blogs. But if you are serious about turning your blog into an online business, it is a must to be self hosted. You have full control of your content, you can install plugins to optimize your site and you can customize your blog as you wish. If you're not self hosted, you won't be taken seriously as a blogger. It's a tiny investment with a huge payoff! Just read the comments below from other bloggers that agree with self hosting your blog.

START A BLOG WITH SITEGROUND

Fantastic Customer Support

They are seriously super quick in answering questions and helping you set up your site. Not only will they answer all your hosting questions, they will actually help you with technical support too!

I chatted with the customer service at SiteGround and they installed and setup my WordPress for me in 5 minutes.

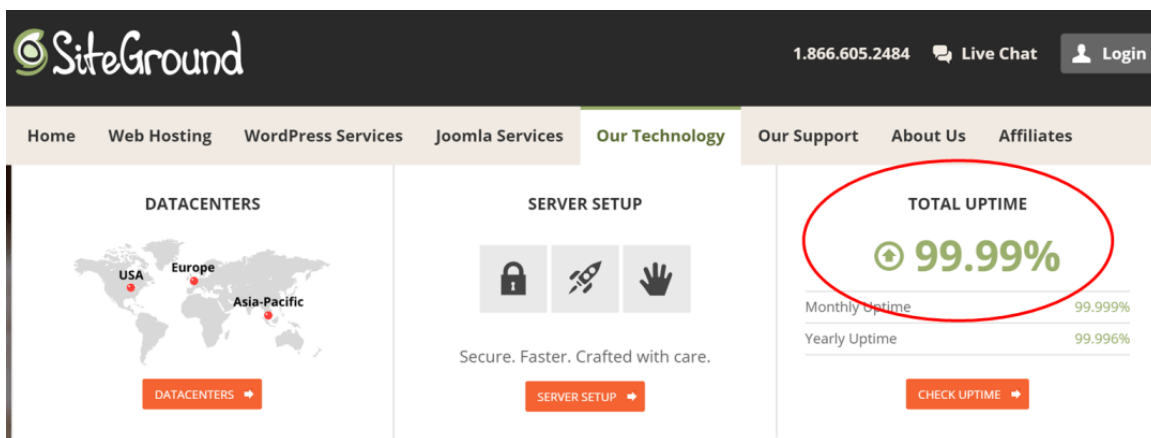
They also redirected webpages for me when I did not know how to do it.

I wonder if they will write my posts for me too?

The screenshot shows the SiteGround website's support page. At the top, the SiteGround logo is on the left, and the phone number 1.866.605.2484, a Live Chat icon, and a Login button are on the right. The navigation menu includes Home, Web Hosting, WordPress Services, Joomla Services, Our Technology, Our Support (highlighted), About Us, and Affiliates. The main content area is titled '24/7 AMAZINGLY FAST SUPPORT' and features three support options: Phone (1.800.828.9231), Chat (START CHAT), and Tickets (POST TICKET). The Chat and Phone options are circled in red. On the right, the 'SUPPORT TEAM DEVOTION' section shows a 100% satisfaction rate with two smiley face icons and a 'OUR SUPPORT' button.

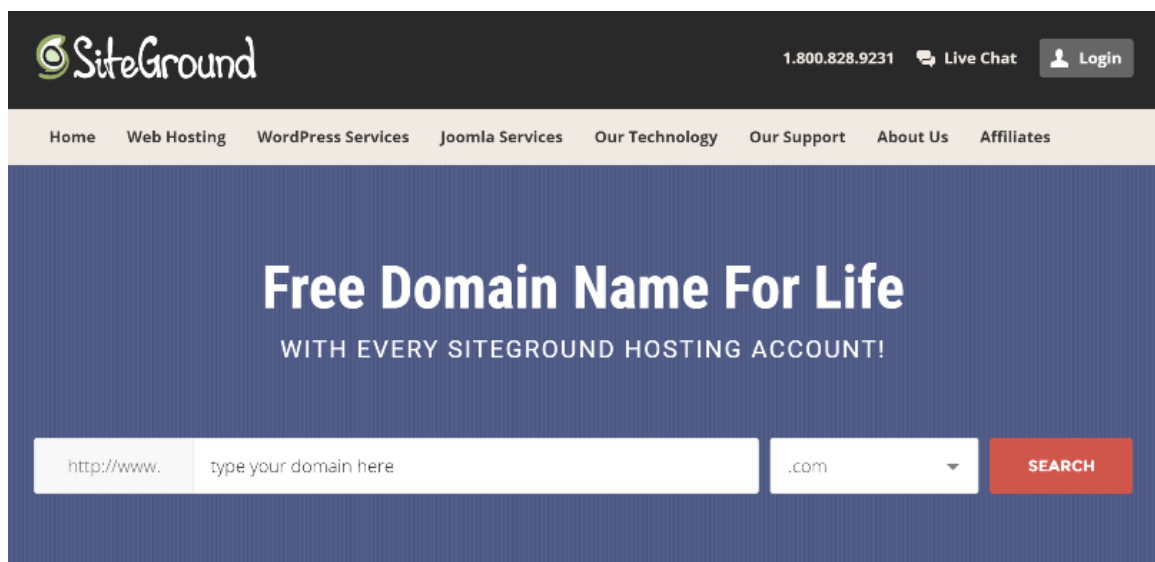
They Have Awesome Uptime

I have heard nothing but great things about [SiteGround from other bloggers](#). And so far I have had a speedy up and running site with them!



Free Domain for Life

Well that's super sweet! You get a free domain when you sign up (savings of around \$15) and you do not need to renew it each year. That's another \$15 you can spend at Starbucks to blog!



If you need more help – please check out [Blog by Number](#) – the step by step guide to starting a blog for busy moms.

LOST?

Hosting Company = Landlord

Think of it this way, [Siteground](#), your hosting company is like your landlord. You pay them a small fee as rent for server space for your blog.

WordPress.org = Apartment

WordPress.org, which is included when you sign up with SiteGround, is like your apartment building. It is where you build your blog, write posts, decide on a theme and colors.

Domain name = Address

And lastly, your domain name is like your address or the plaque on your front door. It tells people which apartment is yours. And your domain is FREE when you [sign up using my link](#).

I hope that helps!

BLOGGING NICHE IDEAS

Need help deciding on a niche?

Check out the niche and post ideas below to get started.

Be true to you. I am not a funny girl and I have the hardest time incorporating humor into my posts. But I love helping others and creating how-to tutorials – that is my strength. Do what works for you. Don't force yourself to blog about cooking if you hate being in the kitchen. Blog about what you love and what you are passionate about.

Let your personality shine through, there is no one like you online, so be unique and embrace it.

Breastfeeding

- The pros and cons of breastfeeding
- Best breastfeeding clothes and equipment
- Pumping while at home / while at work
 - Breastfeeding twins

Organizing

- How to organize with kids
- Simplifying your closet or kids rooms
 - How to live with less as a family
 - I love [Abby's](#) and [Christine's](#) blogs!
- And Jenn from [Clean and Scentsible](#) always gives me inspiration!

. BLOGGING NICHE IDEAS CONT.

Homeschooling

- How to homeschool different ages
- Homeschooling vs public vs private school
- Helpful lessons for the mommy homeschooler
- Say hello to [Erica](#) or [Carisa](#)

Kids

- How to potty train your toddler – ask [Becky](#) how she did it!
 - How to reduce tantrums
- How to help your toddler eat veggies

Crafts

- Teach others to paint or draw
- Share quick tutorial videos
- Teach [calligraphy](#) online

Faith

- My faith journey
- The prayers that carry me as a mom
- The verses that changed my life
 - Or start a online prayer club

Humor

- The true life of a soccer mom
 - 101 ways to talk to a baby
- If my toddler chose my wardrobe

Finance

- How to live on a budget
- How to cut your grocery bill in half
- How to [pay of your debt](#) – true story from Michelle!
 - Crystal from [Money Saving Mom](#) always features great deals and money saving tips!

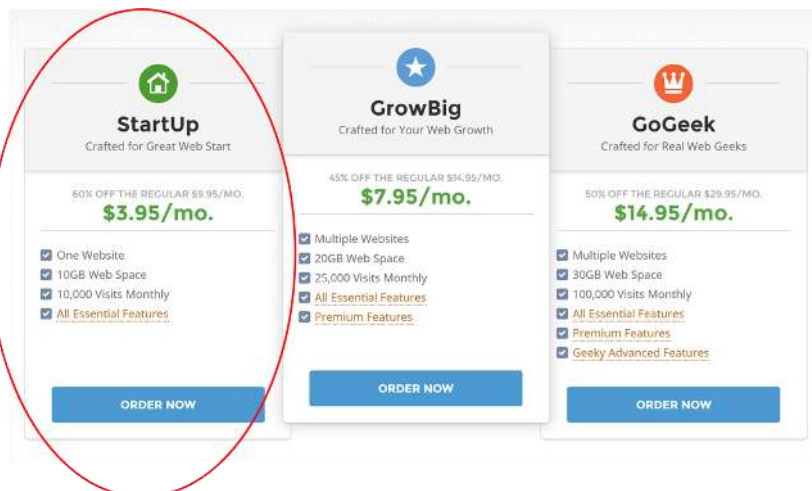
HOW TO START A BLOG

>>[CLICK HERE TO START](#)<<

Go to [SiteGround](#) and click on Sign Up.



Choose a plan. If you're a new blogger, go with the StartUp plan. You can always upgrade it later when your blog takes off and you make six figures!



Input all of your information. You can decide if you want Domain Privacy and HackAlerting (your personal preference).

And the best part – you have a blog for under \$50! What other business is THAT cheap to start up?

Step 1. Choose Plan Step 2. Choose Domain **Step 3. Review & Complete**

Congratulations!
Welcome to StartamomBlog.com! We are so glad to have you here! We will be creating your hosting account!

Client Information click to edit or delete this section

Country: State/Province:
First Name: City:
Last Name: Street Address:
Company: ZIP Code:
Email: Phone Number:

Password Information click to edit or delete this section

Password: Repeat Password:

Payment Information click to edit or delete this section

Payment Method:
Card Number: Card Expiry:
Cardholder Name: CVV Code:
 Billing Address is the same as given in the Client Information

Purchase Information

Hosting Service

Plan:
Data Center:
Period:
Hosting Price: **\$23.25/mo** (Regular: \$9.99/mo) (New: \$8.47/mo)

* You can now add up to 100 domains to your hosting package.

Extra Services

- Domain Registration** **FREE** (Value: \$14.99)
You get a free domain registration with your hosting. This is a great benefit of our plan for making it even easier for you to get started!
- Domain Privacy** **\$12.99/year** (Regular: \$24.00/year)
By using our privacy services, you can protect your personal information and keep it private. We offer a variety of services to protect your domain's privacy.
- HackAlerts Monitoring** **\$12.99/year**
With our HackAlerts monitoring service, you can get notified if your website is hacked or if there are any security issues. We will help you to resolve the issue as quickly as possible.

TOTAL: **\$23.25/mo**

I confirm that I have read and agree to the [StartamomBlog.com Terms of Service](#).

PAY NOW

Time Saving Hack

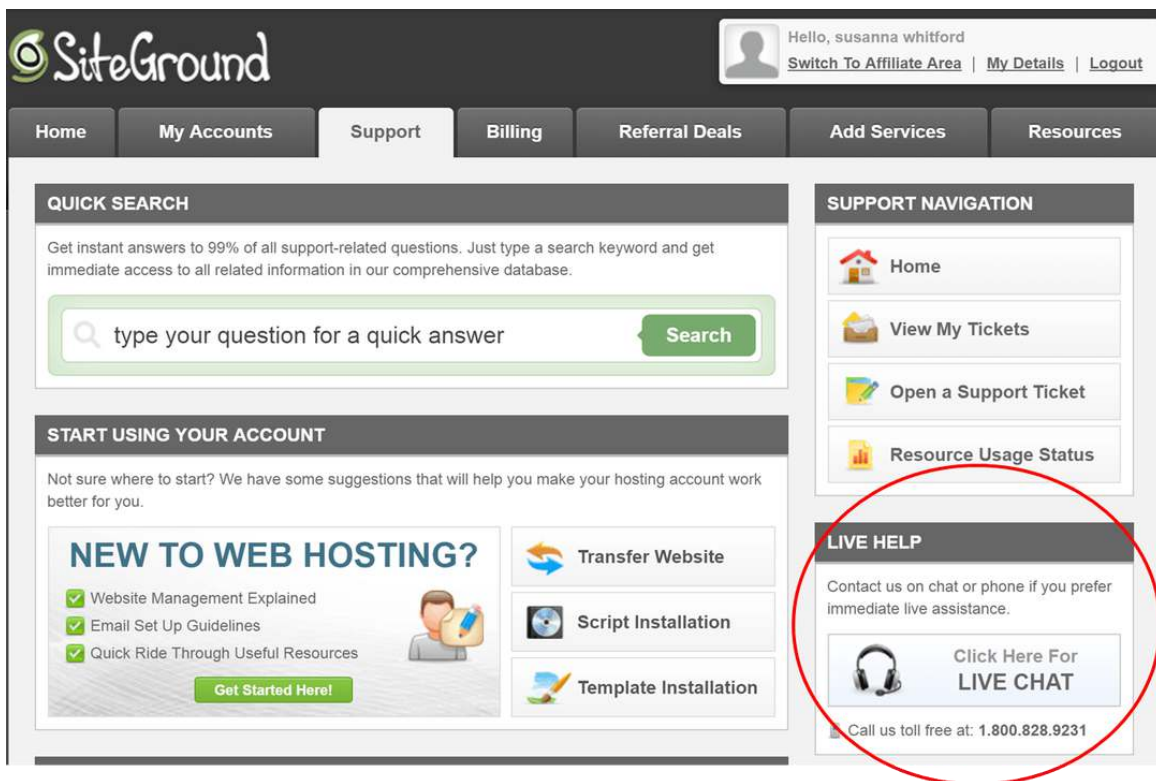
Next, I'm going to cheat a little bit and make this super easy for you. Instead of giving you step by step instructions on how to do this yourself, why not get your money's worth and have the great support team at SiteGround do the work for you?

Navigate to the Support section on SiteGround. Click on LIVE CHAT.

Ask the customer support rep to setup your site for you and send you your WordPress login details.

Voila! This should not take longer than 15 minutes total. Use your login details and go to www.YOURNEWBLOG.com/wp-admin and login.

Then send me an email with your new blog url so I can help support you!



The image shows a screenshot of the SiteGround user dashboard. The top navigation bar includes links for Home, My Accounts, Support, Billing, Referral Deals, Add Services, and Resources. The 'Support' tab is active. On the right side, the user is logged in as 'susanna whitford' and has links for 'Switch To Affiliate Area', 'My Details', and 'Logout'. The main content area is divided into several sections: 'QUICK SEARCH' with a search bar, 'START USING YOUR ACCOUNT' with a 'NEW TO WEB HOSTING?' section and a 'Get Started Here!' button, and 'SUPPORT NAVIGATION' with links for Home, View My Tickets, Open a Support Ticket, and Resource Usage Status. A 'LIVE HELP' section is also present, featuring a 'Click Here For LIVE CHAT' button and a toll-free phone number (1.800.828.9231). The 'LIVE HELP' section is circled in red.

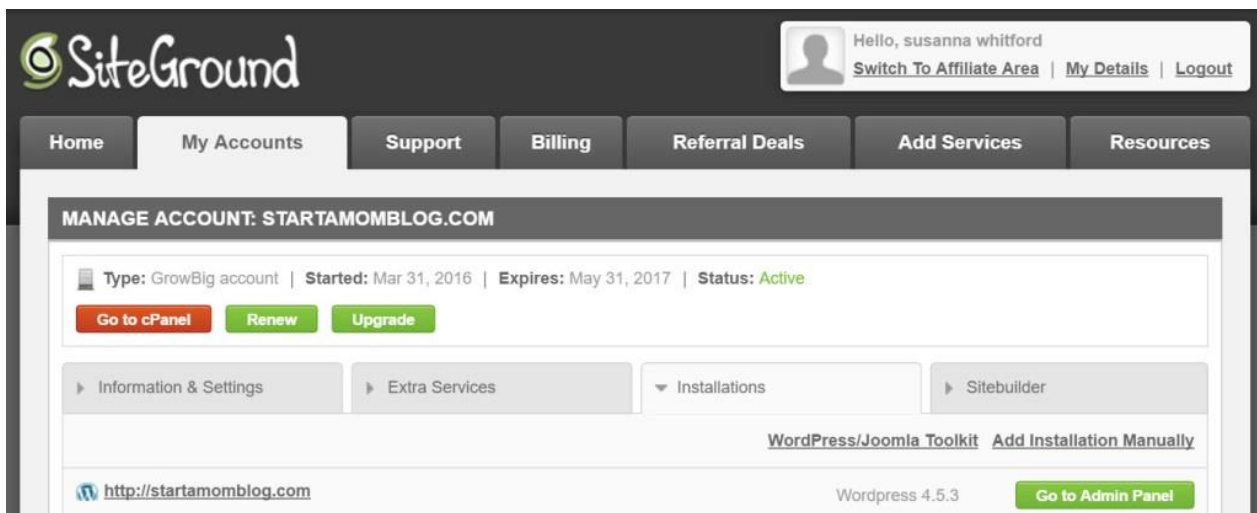
Install WordPress – DIY Method

Want to DIY it?

As I explained earlier, your hosting service is your landlord and WordPress.org is your apartment building. So let's set up this apartment building as your new site

You could either have the team at [SiteGround](#) do it for you (explained in the steps above) or you can do it yourself below.

Navigate to the My Accounts tab and click on the red button called "Go to cPanel".



The screenshot shows the SiteGround user dashboard. At the top left is the SiteGround logo. On the top right, there is a user profile for 'susanna whitford' with links for 'Switch To Affiliate Area', 'My Details', and 'Logout'. Below this is a navigation menu with tabs: Home, My Accounts (selected), Support, Billing, Referral Deals, Add Services, and Resources. The main content area is titled 'MANAGE ACCOUNT: STARTAMOMBLOG.COM'. It displays account details: 'Type: GrowBig account | Started: Mar 31, 2016 | Expires: May 31, 2017 | Status: Active'. There are three buttons: 'Go to cPanel' (red), 'Renew' (green), and 'Upgrade' (green). Below this are four expandable sections: 'Information & Settings', 'Extra Services', 'Installations', and 'Sitebuilder'. Under 'Installations', there are links for 'WordPress/Joomla Toolkit' and 'Add Installation Manually'. At the bottom, there is a URL 'http://startamomblog.com', the version 'Wordpress 4.5.3', and a 'Go to Admin Panel' button.

Click on the blue "WordPress Installer" icon under the section of WordPress Tools.

The screenshot shows the SiteGround account dashboard for the account 'startamomblog.com'. The user is identified as 'susanna whitford'. The dashboard is organized into several sections:

- ACCOUNT INFORMATION:** A table with details such as Expiration date (2017-05-31), IP Address (77.104.138.42), Name Servers (ns1.us16.siteground.us, ns2.us16.siteground.us), Server Hostname (us16.siteground.us), Hosting Package (GrowBig), and Server Time (Aug 05 05:24 CDT). There is an 'Upgrade to GoGeek' button.
- SEARCH CPANEL:** A search bar with the text 'Find functions quickly by typing here.'
- SUPERCACHER STATUS:** Shows 'Static Cache is: Disabled (?)' with an 'Enable' button.
- STATS:** A list of statistics for the main domain 'startamomblog.com', including Disk Space Usage (13.62 GB / 20480 MB), Inode Usage (86345 / 300000), Monthly Transfer (9.8 GB / ∞ MB), Email Accounts (5 / ∞), Subdomains (8 / ∞), Parked Domains (0 / ∞), Addon Domains (8 / ∞), FTP Accounts (8 / ∞), and All SQL Databases (9 / ∞). There is an 'expand stats' link.
- One-Click Staging!** A prominent banner for Joomla & WordPress websites with a 'TRY IT HERE' button.
- DOMAINS:** A section with various icons for Subdomains, Addon Domains, Parked Domains, Redirects, Domain Transfer, Register New Domain, Domain ID Protect, Domain Manager, Simple DNS Zone Editor, and Advanced DNS Zone Editor.
- AUTOINSTALLERS:** A section with icons for Softaculous, Site Software, Joomla, WordPress, Magento, CSCart, PrestaShop, phpBB3, and Web Application Tools.
- SITE IMPROVEMENT TOOLS:** A section with icons for CloudFlare, SuperCacher, SG-Git, and SiteApps Dashboard.
- WORDPRESS TOOLS:** A section with icons for WordPress Installer, WP Auto Update, WordPress Toolkit, SuperCacher, Staging, SG-Git, and ManageWP.
- JOOMLA! TOOLS:** A section with icons for Joomla! Installer, Joomla! Auto Update, Joomla! Toolkit, SuperCacher, Staging, and SG-Git.

Click on the blue Install button.

The screenshot shows the SiteGround website interface. At the top left is the SiteGround logo. To the right, a user profile for 'susanna whitford' is visible with links for 'Switch To Affiliate Area', 'My Details', and 'Logout'. Below this is a navigation menu with items: Home, My Accounts, Support, Billing, Referral Deals, Add Services, and Resources. A banner for 'Softaculous' is displayed with various icons. Below the banner, there's a search bar and a 'Scripts' section listing PHP, JavaScripts, PERL, and Classes. A sidebar on the left lists various application categories like Blogs, Micro Blogs, Portals/CMS, Forums, Image Galleries, Wikis, Social Networking, Ad Management, Calendars, Gaming, Mails, Polls and Surveys, Project Management, E-Commerce, and ERP. The main content area features the WordPress logo and title. It includes a star rating (★★★★★), version (4.5.3), and release date (21-06-2016). A navigation bar contains buttons for 'Install', 'Overview', 'Features', 'Screenshots', 'Demo', 'Ratings', 'Reviews', and 'Import'. The 'Install' button is highlighted in blue. Below this, there's a paragraph describing WordPress as web software for creating websites or blogs, followed by a paragraph about the open-source nature of the software and its community. At the bottom of the main content area, there are links for 'Install Now' and 'My Apps'.

SiteGround

Hello, susanna whitford

Switch To Affiliate Area | My Details | Logout

Home My Accounts Support Billing Referral Deals Add Services Resources

Softaculous

Scripts : PHP JavaScripts PERL Classes

Welcome younggr1 [Logout] Search

Blogs

Micro Blogs

Portals/CMS

Forums

Image Galleries

Wikis

Social Networking

Ad Management

Calendars

Gaming

Mails

Polls and Surveys

Project Management

E-Commerce

ERP

WordPress

★★★★★ Version : 4.5.3 Release Date : 21-06-2016

Install Overview Features Screenshots Demo Ratings Reviews Import

WordPress is web software you can use to create a beautiful website or blog. We like to say that WordPress is both free and priceless at the same time.

The core software is built by hundreds of community volunteers, and when you're ready for more there are thousands of plugins and themes available to transform your site into almost anything you can imagine.

Over 60 million people have chosen WordPress to power the place on the web they call "home" we'd love you to join the family.

WordPress is an [Open Source](#) project, which means there are hundreds of people all over the world working on it. (More than most commercial platforms.) It also means you are free to use it for anything from your recipe site to a Fortune 500 web site without paying anyone a license fee.

[Install Now](#) [My Apps](#)

Fill in the values below on the next screen. If you ever get stuck, you are more than welcome to reach out to me for help!

Choose Protocol: choose your protocol, most likely it is: http://

Choose Domain: choose your domain name from the dropdown menu.

In Directory: you can leave this blank.

Site Name: choose a site name, you can change this later.

Site Description: choose a site description, you can change this later.

Admin Username: choose an admin username. You will use this when you login to the backend of your blog. Remember this!

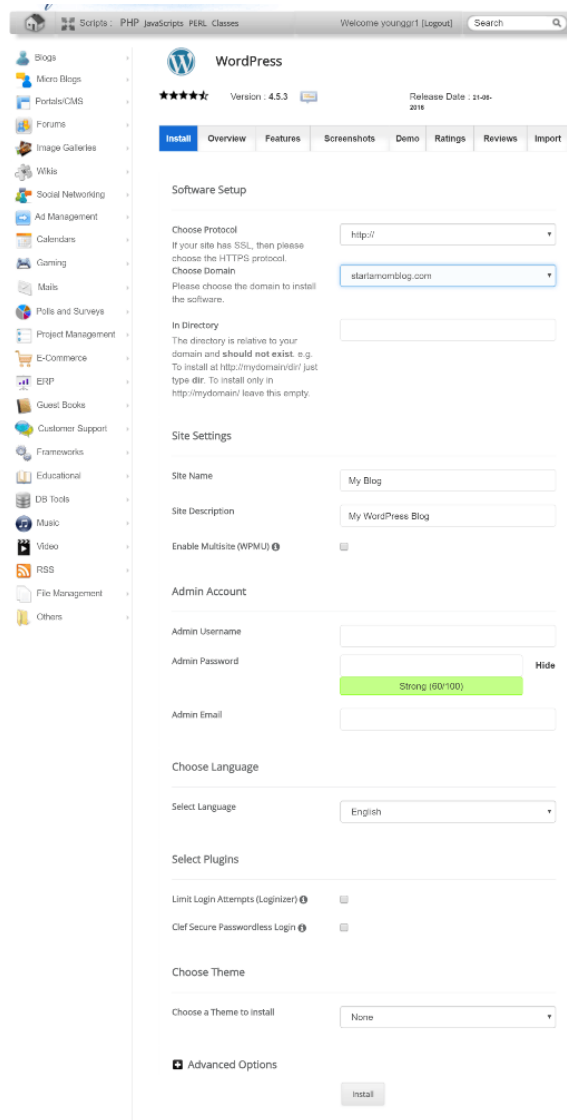
Admin Password: choose an admin password. You will use this when you login to the backend of your blog. Remember this!

Admin Email: provide your email.

Select Language: most likely English

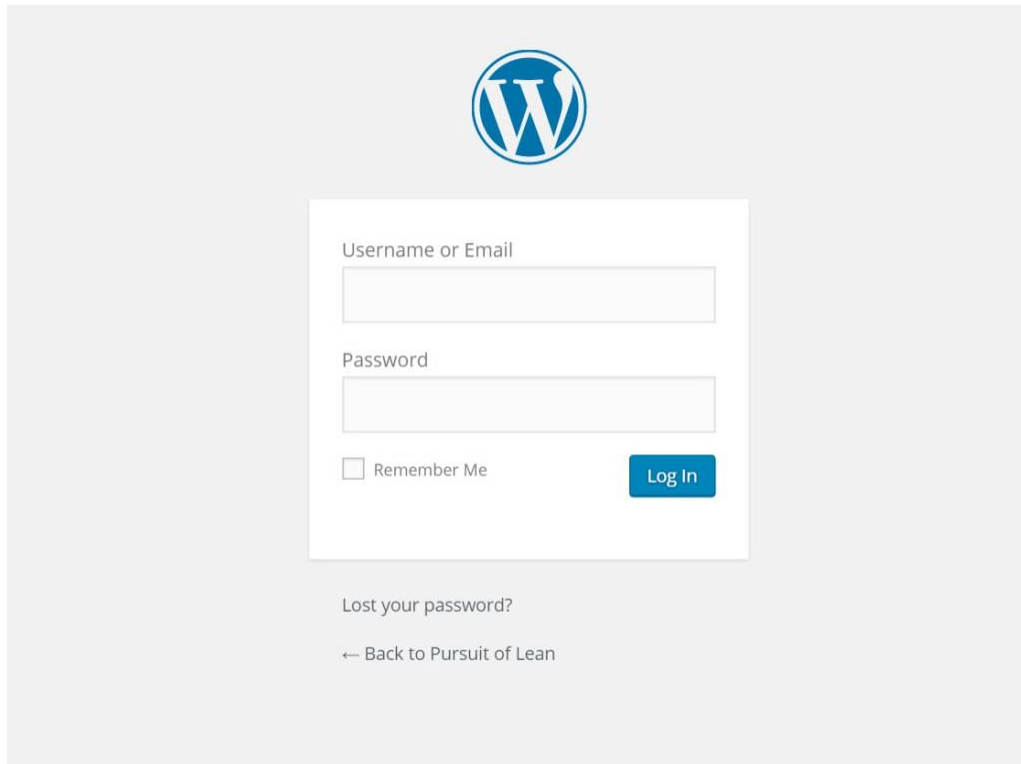
Choose a Theme to Install: you can install a theme from here or you can install a theme from the backend of your wordpress site when you log into it on the next step. You can start off with a free theme and upgrade later if you want to a paid theme. I use and love [Divi from Elegant Themes](#). It has super simple drag and drop features that allow me to save so much time!

Click Install



Now use the username and password you chose in the previous step and login to your site below.

Just navigate to <http://www.YOURNEWDOMAIN.com/wp-admin>

The image shows the WordPress login interface. At the top center is the WordPress logo, a blue circle with a white 'W'. Below the logo is a white rectangular form. Inside the form, there are two input fields: the first is labeled 'Username or Email' and the second is labeled 'Password'. Below the password field is a checkbox labeled 'Remember Me'. To the right of the checkbox is a blue button with the text 'Log In'. Below the form, there is a link that says 'Lost your password?' and a link with a left-pointing arrow that says '← Back to Pursuit of Lean'.



Need help?

Check out [Blog by Number](#) – the step by step guide to starting a blog.

“Any of my friends who have thought... Man, I want to start a blog but OHHHH I have no idea where to start... You have to see this book! It is amazing! Really. In fact, I think every blogger should just have it in their arsenal just as a way to tweak things that aren't working for them currently.

It really is a great resource. I am so happy I found it!

Not only is it an ebook with step by steps on starting a successful blog, BUT it has google docs and spreadsheets (these make me swoon) and templates created FOR YOU!

For those of you that have been at this awhile, you will love the

Titles, the templates, AND the spreadsheets too!”

Dayna

“Oh. My. Glob. Yall...this ebook is CRAZY good! I am simultaneously in awe of and jealous of her research and compilation skills. And that is pretty much what I do for a living, so that says something. She walks you through choosing your niche, getting your domain name, figuring out the theme of your blog, creating a content schedule for your awesome blog posts, promoting your blog, monetizing it, and so much more! She has lists out the wazoo of a ton of groups and other resources you can use to not only build your blog, but make it a success.”

Tiffany

BONUS #1

--WORDS TO HELP YOU BRAINSTORM THE--

157 PERFECT BLOG NAME

WHAT'S YOUR TOPIC?

-what will you write about?-

Parenting
Motherhood
Fashion
Food

Pregnancy
Homeschooling
Animals
Faith

Children
Family
Travel
Crafts

Baking
Finance
Budgeting
Health

CHOOSE A WORD BELOW

-choose a descriptive word-

A

absolutely
adorable
adventure
amazing
angelic
awesome

B

beaming
beautiful
believe
beneficial
bliss
bountiful
brave
brilliant
bubbly

C

celebrate
champ
charming
cheery
classic
clean
cool
courageous
creative
cute

D

dazzling
delight
delightful
divine

E

easy
ecstatic
effective
efficient
effortless
elegant
enchanting
encouraging
enthusiastic
essential
exciting
exquisite

F

fabulous
familiar
famous
fantastic
favorable
fine
fitting
flourishing
fortunate
free
fresh
friendly
fun

G

generous
genius
genuine
glamorous
glowing
gorgeous
graceful
great
green

H

handsome
happy
harmonious
healthy
hearty
heavenly
honest

I

ideal
imaginative
independent
innovative
instant

J

jovial
joy
jubilant

K

keen
kind
knowing
knowledgeable

L

legendary
light
lovely
lucky
luminous

M

marvelous
meaningful
miraculous

N

natural
now
nurturing
nutritious

O

optimistic

P

perfect
phenomenal
plentiful
pleasant
polished
popular
positive
powerful
prepared
pretty
productive

Q

quick
quiet

R

reassuring
refined
refreshing
rejoice
reliable
remarkable
resounding
respected
reward
robust

S

safe
secure
simple
skilled
smile
sparkling
special
spirited
stunning
successful
sunny
super
surprising

T

terrific
thrilling
thriving
tranquil
transformative
trusting
truthful

U

up
upbeat
upright
upstanding

V

vibrant
victory
vigorous
virtuous
vital

W

welcome
well
whole
wholesome
willing
wonderful
wondrous
worthy

Y

yummy

Z

zealous

CREATE COMBINATIONS

-make combinations (bonus points for rhyming/alliteration)-

PerfectParenting
MeaningfulMotherhood
FunAndFreshFashion
BountifulFood

PrettyPregnancy
AdorableAnimals
FlourishingFaith
NaturalMeals

CelebrateChildren
FunAndFamily
TranquilTravel
ClassicCrafts

BLOGNAME NOT AVAILABLE?

-add additional short words-

MyNaturalMeals
ThePerfectParenting**Place**
FunAndFreshFashion**For**Moms
MeaningfulMotherhood**For**Beginners

TIPS TO REMEMBER

- keep it short and easy to spell & remember
 - choose a name and start blogging
- don't waste weeks brainstorming the perfect name
 - have fun and enjoy the learning process

BONUS #2

11 TIPS

TO BE SUCCESSFUL WITH AMAZON AFFILIATE LINKS

